

CREATE is a very short course on communication for technical experts with and without slides and web-presenting software. It focuses on the basics of creating simplified oral communication through audience Point-of-View analysis, rhetoric with storytelling, body language and the engaging use of voice tones. Focusing on a specific technical topic, participants will learn from and receive feedback from the trainer, group members, and above all guided self-analysis from 3 filmed activities.

COURSE OBJECTIVES

Objectives: to acquire the skills to simplify oral technical communications through an audience-centric approach during on-line and off-line verbal interactions.

Short Footprint: Unique approach of two individual 45-minute coaching sessions and one 8h full day group course using structured video self-analysis with coaching and peer debriefs.

CREATE

The Simplifier

Communication, Rhetoric & Engagement for Airbus Technical Experts

COURSE FOOTPRINT



45 minutes

10-min WEB-presentation
35-min individual
debrief session



1 day

group
APT workshop
face-to-face course



45 minutes

individual debrief
and autonomous
Action Plan Tool

COURSE DESCRIPTION AND CONTENT

0 PREPARE a short professional technical subject to present via Gmeet. Maximum 10 minutes and 5 slides max.

1 INDIVIDUAL filmed web-presentation in virtual and physical face-to-face session: **45 minutes**

2 GROUP training workshop full day: Audience Point-of-View analysis, messaging, structuring by storytelling, slides, voice, and body language: **1 day**

3 INDIVIDUAL debrief session of filmed exercises and autonomous Action Plan Tool: **45 minutes**

PREREQUISITES

Mastery of English. Prepared short 10-minute technical subject (5 slides max) to present with and without slides. With the goal to persuade, not just inform.

Target Population

Technical experts, engineers, technicians, or any employee faced with technical subjects or projects.

Max participants: 10

